



*scarlett vespa*

**Brand-Maker + Transformation Coach**

Scarlett Vespa believes the future belongs to those who are willing to embrace individual responsibility, have a half glass attitude and never give up. She is 'The Conscious Entrepreneur', Brand-maker, Transformation Coach, Speaker & Founder of **TCA Company**, a Digital Brand & Marketing Agency for businesses and **TCA Network**, a Social Network for Coaches to connect, collaborate and grow their business.

Scarlett's passion for personal development, a lesson learnt after losing everything, has inspired her to focus on helping others find success and happiness. This transformational experience inspired her to create the Mrs V Shift in 2017, a yearly event to give women over 40 a voice. It would lead her to be featured on popular morning talk shows and across media outlets all over the country.

With a media and advertising career spanning over 25 years, Scarlett's journey only underscores her resilience. From working on set with Hollywood heavyweights such as Nicole Kidman and Jack Thompson to being named one of the first female TVC Directors in Australia, Scarlett was never one to allow gender to stand in the way of her success. She would go on to work in corporate advertising with brands such as Disney, David Jones, Westfield including being head of Broadcast for the Commonwealth Bank and generate million dollar revenues until a shift away from corporate to follow her passion changed everything.

Today, with people looking for hope and meaning in an uncertain world, Scarlett brings inspiration and the right tools to take a confident step towards a new career and new life.

Currently she works with small and large businesses managing their brand and digital marketing, including website design and social media management. Her focus is also helping coaches market themselves with her new **TCA Network** platform including launching her Podcast '**Who Coaches the Coach?**

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**Profile:** [www.scarlettvespa.com](http://www.scarlettvespa.com)

**Business:** [www.tca.company](http://www.tca.company)

**Network:** [www.tca.network](http://www.tca.network)

**Email:** [hello@scarlettvespa.com](mailto:hello@scarlettvespa.com)

Represented by Saxton Speaker Bureau 1300 799 823  
Silver Fox Management - Roxanne +61 402 095 075

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