

scarlett vespa

The Conscious Entrepreneur

Brand-maker | Coach | Artist | TV Host | Advocate



Scarlett Vespa believes the future belongs to those who are willing to embrace individual responsibility, have a half glass attitude and never give up. She is 'The Conscious Entrepreneur', Brand-maker, Transformation Coach, Speaker & Founder of TCA, the Digital Marketing & Learning Network for Coaches and inspiring Companies. TCA is dedicated to helping the spiritual minded 'Conscious Entrepreneur' build a successful career in this challenging new world of business. Scarlett shows how roadblocks are a modern-day rite-of-passage into a more meaningful life, with personal accountability for success.

The Conscious Agency, now also *The Coaching Agency*, has relaunched itself to support those entrepreneurs looking to market themselves through the coaching & business directory and connect with other like-minded entrepreneurs in their own social platform at TCA.

Scarlett is determined to prove that spirituality does belong in the boardroom, a lesson learnt after losing everything. This transformational experience inspired her to create the Mrs V Shift in 2016, a yearly event to give women over 40 a voice. It would lead her to be featured on popular morning talk shows and across media outlets all over the country.

With a media and advertising career spanning over 25 years, Scarlett's journey only underscores her resilience. From working on set with Hollywood heavyweights such as Nicole Kidman and Jack Thompson to being named one of the first female TVC Directors in Australia, Scarlett was never one to allow gender to stand in the way of her success. She would go on to work in corporate advertising with brands such as Disney, David Jones, Westfield including being head of broadcast for the Commonwealth Bank and generate million dollar revenues until a shift away from corporate to follow her passion changed everything.

Currently she works with coaches, small and large businesses managing their brand and digital marketing.

Today, with people looking for hope and meaning in an uncertain world, Scarlett brings inspiration and the right tools to take a confident step towards a new career and a new life.

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